



# THE CARRIAGE HOUSE COMPANIES, INC.

a subsidiary of Ralcorp Holdings, Inc.



## Who We Are...

**Carriage House** is a subsidiary of Ralcorp Holdings, Inc. (RAH), St. Louis, MO, which is also the parent of other leading food manufacturers including Cereal (Ralston Foods and Post), Frozen Bakery Products, and Private Brands including Bremner, Inc., Nutcracker Brands, Inc., Linette Quality Chocolates and Medallion Foods. Ralcorp was formed in 1994 (spun off from Ralston Purina), and is the industry leader in the private label and branded food categories in which they compete.

## Our Food Service Products...

**Carriage House** holds a leadership position in private label Food Service for the following categories:

- Preserves & Jellies
- Peanut Butter
- Chocolate Syrup
- Steak Sauces
- Barbecue Sauces
- Mexican Sauces
- Syrups
- Mayo/Salad Dressings

## Product Innovations...

- Portion Peanut Butter
- Sugar Free Syrup with Splenda®
- Economy BBQ Sauces

## Quality...

**Carriage House** meets the highest quality standards required by the industry, to include:

- Written specifications for all raw materials and manufactured products
- Carriage House QA personnel attend harvesting of fruits during the fresh fruit season.
- Test procedures and manuals documenting all Q.A. analytical procedures
- Electronic distribution of formulations and process-control information
- Computerized consumer complaint database
- Hazard Analysis Critical Control Points (HACCP) System
- Documented sanitation policies and procedures
- AIB **Superior** Rating
- Good Manufacturing Process (GMP), Material Safety Data Information and Safety Training for all Employees
- Kosher Certified by Orthodox Union

## R & D...

**Carriage House** carefully selects only the choicest ingredients to assure our customers' needs are being met.

- Manufacturing ingredients must meet the specifications of the U.S. Pharmacopodia, the National Formulary and the Food Chemical Codex.
- National Brand formula emulation through state-of-the-art diagnostic analysis.
- Over 75 years of combined food processing experience.



## Labeling

**Carriage House** has numerous systems in place to create a design and development process that, in conjunction with our customer's label groups, helps deliver high quality labeling to increase appeal and merchandising.

- Customized label development/product packaging promotions
- Customized computer system designed for efficient electronic label design and development, and customer communication.
- A stock vignette library for major product categories
- Strict adherence to all FDA food labeling regulations
- Same day specifications for all ingredients, nutrition layouts and die sizes
- Real-time access to inventory status based on production with an over 99% accuracy level.

## Services Logistics

The **Carriage House** Customer Service team provides dedicated representatives for specific accounts.

Services include:

- Staffing from 7:30 a.m. to 5:30p.m. (CST) daily
- Production and customer fulfillment from multiple locations
- Proficiency in VMI/CRP, EFT and EDI
- Shipments via contract carriers, with the alternative of customer pickup
- Aggressive service level targets

## Marketing & Sales Support

**Carriage House** Sales & Marketing support covers the needs of our customers through a dedicated team of Marketing personnel with in depth knowledge of category trends and specialized category management services.

Merchandising programs designed to help distributors grow their sales:

- **Marketing Programs**
- **Product Extranet**
- **Broker Support**
- **Multiple sizes and flavors available in all categories**
- **Food Show Participation**
- **Interactive web site:**

[www.carriagehousecos.com](http://www.carriagehousecos.com)

***Our ongoing commitment to premium quality, exceptional service and value for the consumer remains our highest priority.***

**THE CARRIAGE HOUSE**  
COMPANIES, INC.

a subsidiary of Ralcorp Holdings, Inc.

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